



PLASTICS
CHALLENGE

DID YOU
KNOW?



PLASTICS CHALLENGE

Every year in the UK,
we produce

**5 MILLION
TONNES**

of plastic and

75%

OF IT ENDS UP
IN LANDFILL ...

THAT'S A WASTE!



In
NEPAL

plastic is thought
of as **SOMETHING
VALUABLE**
that can be made into
new products...

**PERHAPS WE
COULD DO MORE
OF THAT TOO?**



WHAT WOULD YOU DO?

IMAGINE YOU ARE A
DESIGNER, ENGINEER OR
SCIENTIST

What ideas do you have to improve
the sustainability of plastics?



RETHINK

REDUCE

REUSE

RECYCLE



practicalaction.org/plastics-challenge

