



In partnership with  ELLEN MACARTHUR
FOUNDATION

Build THE Change

Keeping Products and Resources in Use

Stories of Change

 [Printable speakers notes](#)

Our Topic



Keeping Resources in Use Stories of Change

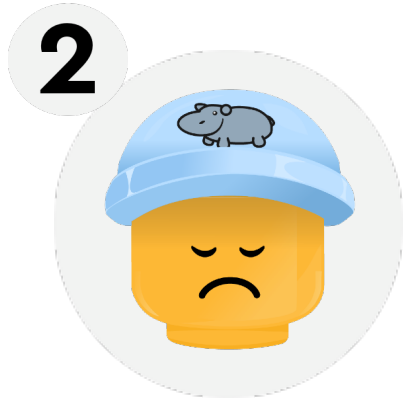


Poll

 [Link to online poll](#)



It's not important to me at all.



It's not that important.



It's okay I suppose.



Reusing things is good — I don't have to buy new things.



Reusing things is a great way to help the planet.

How important is it to reuse things?



Poll

 [Link to online poll](#)



Nothing that I can think of.



A few things.




Lots of things.

Are many things in your house designed to be reused again and again?



Poll

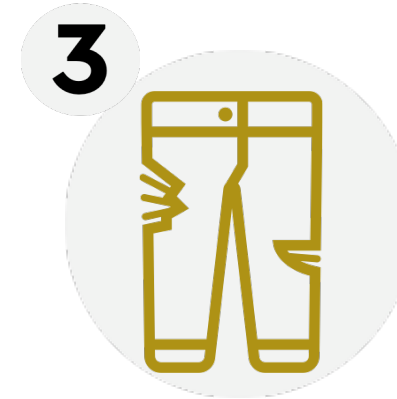
 [Link to online poll](#)



They aren't designed to be reused.



People usually want to buy new things



They don't last a long time.

Why can't everything we buy be reused?



Awesome Words



Reuse



Recycle



Repurpose



VIDEO: Stories of Change

Keeping Products and Resources in Use

Belo Horizonte

Brazil



<http://ellenmacarthurfoundation.org/circular-examples/tackling-electronic-waste>



Belo Horizonte

The Benefits



Business

With more people in jobs, more local businesses are able to thrive.



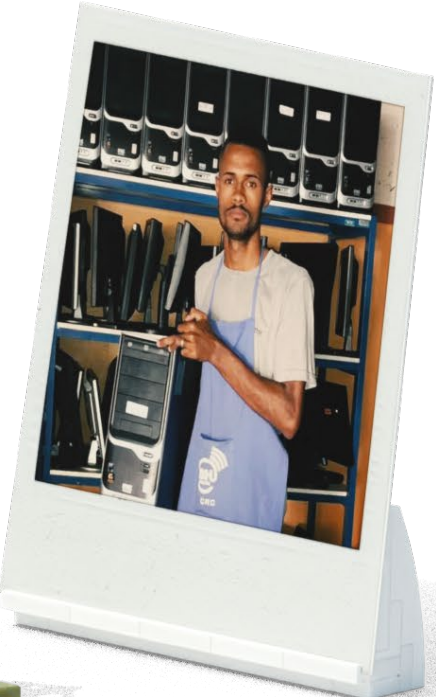
Community

Over 10,000 residents have been trained in computer skills and environmental education.



Nature

Less impact on the planet as less mineral mining needed and less waste in landfill.





Library of Things United Kingdom



<http://www.libraryofthings.co.uk/>



Library of Things

The Benefits



Business

The library creates jobs and allows businesses to save money by borrowing instead of buying things.



Community

The library brings people together to create a community of sharing and helps them save money.



Nature

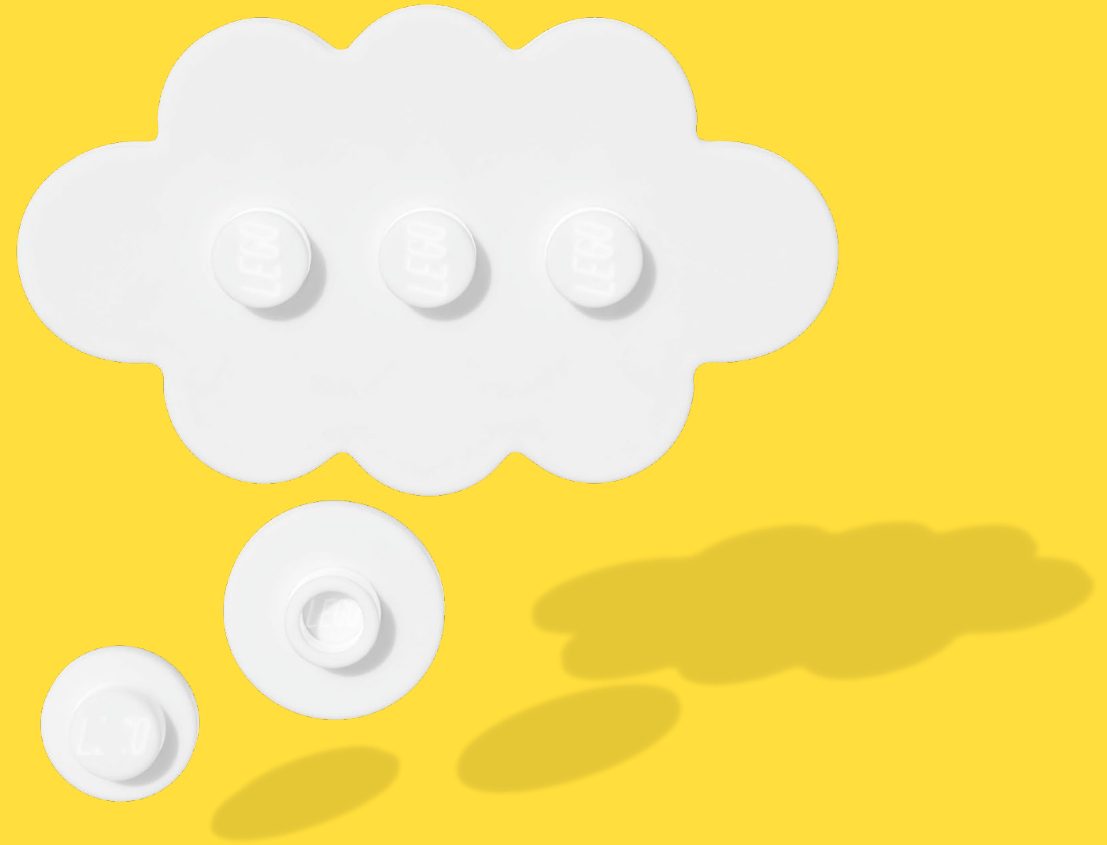
If we borrow more and buy less, we reduce the amount of resources and energy used to make new products and we reduce waste.





Time to reflect

What stood out to you in those stories of change?

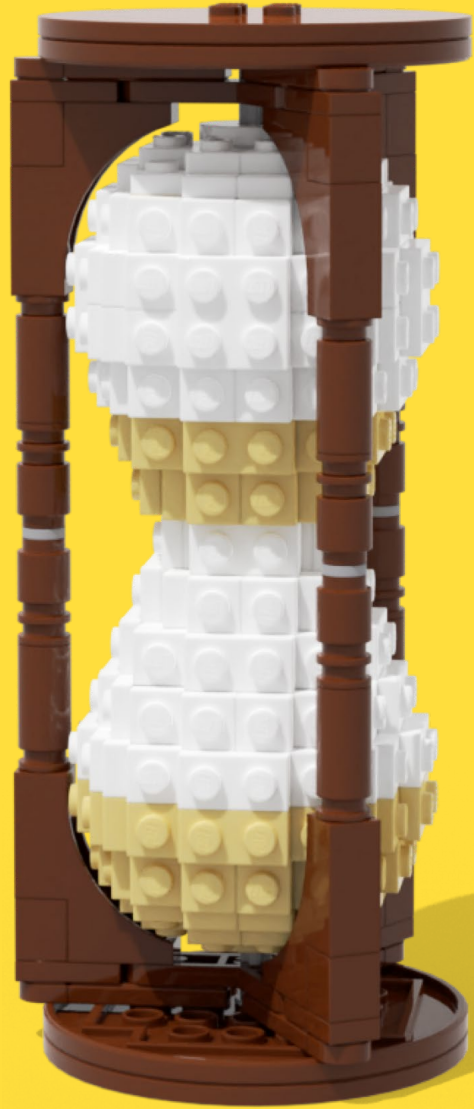




Time to create...

...a space where people
can bring in old things to
turn into new things.

Tell the story of one item.



**Time's
up!**



Time to share





Time to Quiz

Quiz question 1

Why is keeping things in use a good thing?

- A** We own more things.
- B** We don't need to take more resources from the Earth.
- C** We can buy more things.



Quiz question 1

Why is keeping things in use a good thing?

- A We own more things.
- B We don't need to take more resources from the Earth. ✓
- C We can buy more things.



Quiz question 2

Which of the following are good ways to keep things in use?

- A** Designing products that last a long time.
- B** Borrowing services for things we don't need to own.
- C** Passing on items for someone else to use.



Quiz question 2

Which of the following are good ways to keep things in use?

- A** Designing products that last a long time. ✓
- B** Borrowing services for things we don't need to own. ✓
- C** Passing on items for someone else to use. ✓



Quiz question 3

Why is design important?

- A** If things are designed the right way, they can be used again and again.
- B** The colors in the design can attract different insects.
- C** People like buying designer products.



Quiz question 3

Why is design important?

A

If things are designed the right way, they can be used again and again.



B

The colors in the design can attract different insects.

C

People like buying designer products.





Over to Us

What can we
do to help?

1. Can you learn how to repair your broken things instead of buying new?
2. Find out if there is a repair café in your local area.
3. Explore if there are any refill or reuse initiatives in your area (e.g. Shampoos, laundry detergents, soap) OR buy more refillable options in local supermarkets.
4. Look out for packaging-free or zero-waste stores where you can fill your own reusable containers with things like cereal, pasta, rice and nuts.



From the Planet Earth
and everyone at the
LEGO Group, thank you
for building the change

**See you next
time!**



HEY EDUCATORS

Upload your kids' awesome ideas!

Don't forget to send photos and descriptions of your class' creations to our **A Future Without Waste** course gallery on LEGO.com!

Scan the QR code with a phone camera to get started.



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<http://www.LEGO.com/sustainability/buildthechange/challenges/AFWW-2B-CHALLENGE/upload?CMP=EMC-LCE>

