

Communicating your ideas



Compare different ways to communicate.

Type of media	Who is it for?	How many people could you reach?	Right for your project? (Yes, No, Maybe)
Blog post			
Billboard			
Advert in The Guardian			
Column on the Mail Online			
Snapchat			
Leaflets			
Direct email			
Facebook			
TV advert			
Word of mouth			
Posters			