

STEM INSIGHT

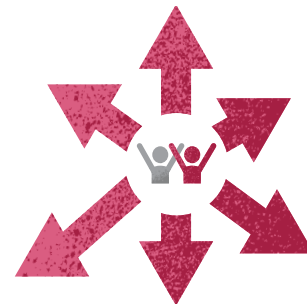
Showcase your business by offering a STEM Insight placement to teachers and technicians. Help them develop their knowledge of STEM careers to inspire your future talent pipeline.

'Work experience' undoubtedly benefits the teachers and ultimately their students, but we also benefit: from seeing our world reflected back to us through their lens and by having a better understanding of the challenges that they face in bringing their subject to life. This helps us to ensure that our STEM education initiatives are appropriately tuned to meet their needs.

Mark Wakefield, IBM placement host



Build long-term partnerships with local schools and colleges



Help inspire a more diverse future workforce



Embed knowledge of STEM skills, breadth of employment opportunities and career paths in the future local workforce

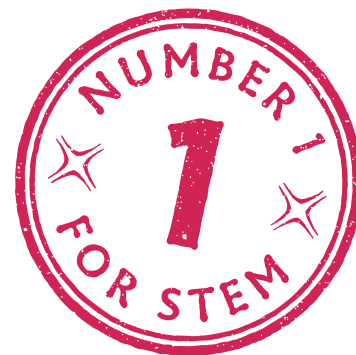


Low cost, small-scale investment with long-term, widespread and powerful impact

Inspire and motivate the workforce of tomorrow



HOST A PLACEMENT



82%

of teachers don't feel confident advising students about careers

SOURCE: Association of Colleges 2012

By hosting an invaluable experience into industry or higher education, teachers are better equipped to advise their students about future STEM study and their choice of career.

We will work closely with you to create an inspiring placement experience. After the placement, our experts help teachers to develop their experience into strategies they can implement back in their school or college, enhancing the impact on their students.

1

VISIT

www.stem.org.uk/stem-insight and select the employers or university section

2

DOWNLOAD

the 'Pledge a placement' short form and email it to insight@stem.org.uk



Your organisation will then be added to our placement map to advertise your involvement. We will also send you additional information on hosting a placement.