



Provide feedback on a school or college careers strategy

Request STEM Ambassadors to provide an industry perspective on your careers strategy, supporting you to successfully achieve Gatsby Careers Benchmark 1. This might include reviewing the information that you provide employers on the school website or providing an industry perspective on the labour market information you are sharing.

Take a look at this example activity for ideas on what information you will need for your STEM Ambassador request:

About the Activity	
Activity Name	<i>This will be the first thing the STEM Ambassadors see so make it clear and concise. You can add your school name here to attract local Ambassadors. For example:</i> STEM input needed for secondary school careers strategy in Plymouth
What do you want the STEM Ambassador to do?	School governor / senior leadership advice
Audience time and date	
About the audience	<i>You can choose multiple ages or audience types. For example:</i> Working with teachers
Where will you activity take place?	<i>Will it be online, at your school / college or at an alternative site?</i>
Date and Total duration of the activity?	<i>How many hours will you need them to help you for?</i>
About the STEM Ambassadors you require	
How many STEM Ambassadors will you need?	<i>Depending on your activity, you may need more than 1. For example:</i> 1
General area of expertise	<i>Will they need to have knowledge of a particular area of STEM? For example:</i> Science, Technology, Engineering Maths
Specific areas of expertise	<i>Are there any areas it would be particularly good if the Ambassador had knowledge or experience of? For example:</i> STEM careers
What is the overall aim of the activity?	Inform how STEM careers are represented in the school careers strategy
Short description of the activity	
<i>This is where you can describe the activity that you would like the STEM Ambassador(s) to do, it is worth noting where you can/can't be flexible. For example:</i>	
<p>Plymouth School is looking for a STEM Ambassador to review how STEM careers are represented in the school's careers strategy. The school caters for 11 – 18 year old students from a diverse range of backgrounds. We are looking for some support to ensure that we are representing a range of STEM opportunities, in particular, highlighting employers in the Plymouth area. The support can be provided online or face to face, we would love to work with someone over a period of time, ideally starting in May. We anticipate that we will need a couple of hours of time. Knowledge of how careers is delivered in school would be helpful but it isn't absolutely necessary – we can help with that!</p>	

How do I request a STEM Ambassador?

Request a STEM Ambassador by visiting [STEM Ambassadors](#) or following the instructions below:



Log in to your STEM Learning account and [create your activity request here.](#)