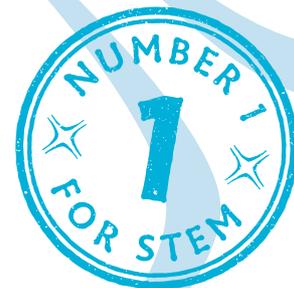


# BRINGING EMPLOYERS AND TEACHERS TOGETHER



Work with us  
to close the  
skills gap

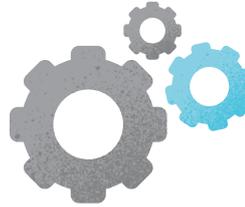


Unlocking skills for a brighter future



# OUR VISION

A world-leading  
STEM education  
for all young  
people across  
the UK



## Driving

- aspiration
- knowledge
- skills



## Increasing

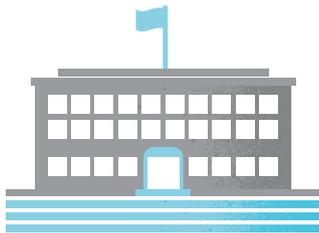
- productivity
- diversity
- competitiveness



Supported by a unique  
partnership of Government,  
charitable trusts and employers.

## NO. 1 FOR STEM EDUCATION IN THE UK:

### We reach



# 100%

of UK secondary schools, post-16  
and FE colleges, and 75% of primary  
schools work with us

### We inspire



# 2 million

young people benefit from 20,000 teachers  
taking part in our expertly led, professional  
learning programmes each year

### We impact



# 90%

of young people increase their  
engagement in STEM after working  
with STEM Ambassadors

# WHY ENGAGE WITH US?

The demand for STEM skills in the UK has reached a critical point. Together we can invest in the workforce of the future; raising young people's skills, aspirations and knowledge of STEM careers.

We are the no. 1 provider of STEM support to schools and colleges in the UK. Our programmes have proven impact on improving STEM education. Together we will inspire the future generation of STEM employees.

## EMPLOYER BENEFITS

As an employer you can make a direct impact by working with us on any of our STEM education programmes. You will be able to:

- support STEM teachers through CPD and up-to-date curriculum materials
- offer specific and sector careers information to young people and their influencers
- engage and develop your employees
- raise your profile within the local community, whilst also expanding your regional and national media presence
- promote your apprentice roles directly to schools and colleges close to your facilities
- support your recruitment efforts, boosting your future technical and graduate talent pipeline

*"Getting involved in STEM Ambassador activities is our chance to invest in our current employees and employees of the future. Although it raises the profile of our business, it's not really about that for us. We simply want children to realise that our world of engineering is exciting and you can make a career of it."*

Chris Eccles, Managing Director  
at Charge Point Technology

# HOW YOU CAN WORK WITH US

## PROJECT ENTHUSE

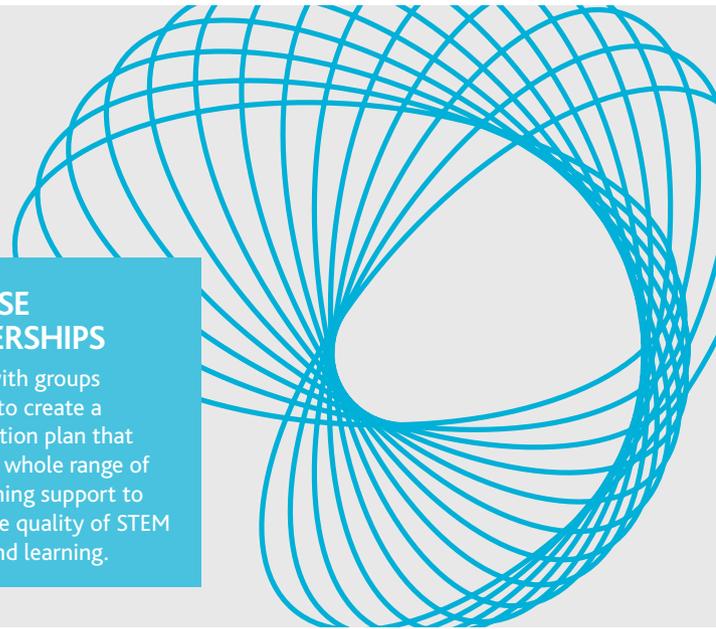
Quality of teaching has a greater impact than any other factor on pupils' engagement, enjoyment and attainment in STEM subjects.

The financial assistance offered by Project ENTHUSE means that teachers can access the support they need to develop their STEM knowledge and teaching skills in an affordable, impactful way.

Teachers engage with transformational, residential CPD at the National STEM Learning Centre, have access to world-class resources and tailored in-school support, including STEM careers guidance, placements with STEM employers, and the local expertise of the National STEM Learning Network.

## ENTHUSE PARTNERSHIPS

We work with groups of schools to create a bespoke action plan that utilises the whole range of STEM Learning support to improve the quality of STEM teaching and learning.



## STEM AMBASSADORS

STEM Ambassadors are volunteers who get involved in activities designed to excite young people about STEM subjects and encourage them to consider STEM careers and pathways.

Over  
**30,000**  
STEM Ambassadors

From more than  
**2,500**  
employers across the UK

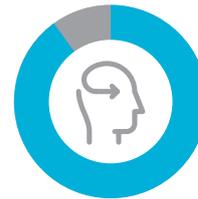


## WHAT IS THE IMPACT OF THE STEM AMBASSADORS PROGRAMME?



**89%**

increased young people's awareness of STEM careers and the importance of STEM subjects



**90%**

help teachers to contextualise the curriculum with up-to-date STEM information



**91%**

increased their own job satisfaction and raised the profile of their industry



## STEM INSIGHT

STEM Insight offers teachers a chance to experience STEM-related work through a placement in an industrial or university setting.

### IMPACT OF STEM INSIGHT:

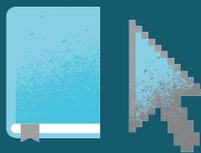
Build long term partnerships with a school or college to:

- improve careers guidance and understanding of the range of career paths
- inspire teachers and foster opportunities for work experience and apprenticeships
- build your talent pipeline

**GET INVOLVED**  
[www.stem.org.uk/employers](http://www.stem.org.uk/employers)

## RESOURCES

You can contribute your own resources to our free, extensive collection of quality-assured teaching resources.



**38,000**

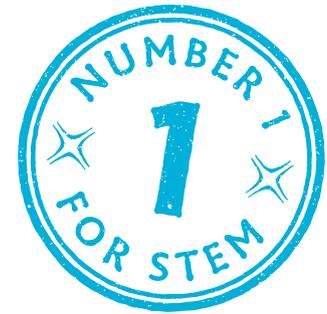
physical and online resources available to support the teaching of STEM subjects



**150,000**

teachers use our website, which sees 1 million page views and over 100,000 resource downloads every month

# WHAT ELSE CAN WE OFFER YOU?



## CONFERENCE FACILITIES

At our Centre in York, we offer a world-class facility with onsite accommodation, hospitality packages, facilities and expert staff to support your specific needs.



## TAILOR MADE WEB PRESENCE

We offer a number of options for your business to acquire a tailor made presence on our website, to enable your business to further develop its partnership with schools and colleges.



## BUSINESS SUPPORT WITH EDUCATIONAL NEEDS

From resource development, teacher and employer forums through to bespoke consultancy, we can offer you support with all your school and college engagement and educational programmes.



[www.stem.org.uk](http://www.stem.org.uk)

National STEM Learning Network

 @STEMLearningUK  /STEMLearningUK